

Skip

the

Line.®




# Grow Your Business

## Add Express Pick-up to Your Restaurant

Busy customers don't have time to stand in long lines. Instead, they go to other restaurants where they can get food faster. Even if they'd rather order from you.

With GoMobo, your busy customers can order ahead & pre-pay – allowing them to skip the line when they pick up their food.



“GoMobo has helped increase sales significantly at our Subway. The number of customers who place their orders through GoMobo increases day by day. During lunch, our customers enjoy not spending any time waiting in line to order. They order through GoMobo and this enables us to serve more customers.”

Djenane Bartholomew,  
Subway Franchise Owner

# Make More Money with GoMobo

- **Bring in New Business & New Customers**  
GoMobo generates additional revenue from customers who are too busy to stand in line.
- **Increase Order Sizes**  
GoMobo orders are 39% larger than orders placed in-person, and GoMobo makes it easy for customers to place large corporate orders.
- **Increase Number of Orders**  
**From Current Customers**  
GoMobo eliminates the wait at your restaurant, which makes it easy for loyal customers to order more frequently.

# How GoMobo Works



## 1 Orders Placed

Customers place orders online or by text message



## 2 Orders Received

Restaurant receives orders on computer or fax machine



## 3 Orders Picked Up

Customers pick up their prepaid orders



## 4 Payments Deposited At Your Bank

GoMobo deposits customer payments directly into your restaurant's bank account

## ● Email & Text Message Marketing

GoMobo will send email & text message promotions to targeted customers on your behalf. Instead of using flyers and ads in local papers, you can now reach likely buyers based on location and previous purchase behavior.

## ● Easy to Get Started

GoMobo is built from the ground up to make things easy for operators. Orders can come into your restaurant in one of three ways – select the one that's best for you:

1. Fax & automatic confirmation call
2. PC with internet connectivity & printer
3. Integrated into your POS  
(recommended for large deployments)

GoMobo will set everything up, handle menu upload & maintenance, and configure the system to reflect your business hours and delivery rules. You can be up and running in less than two weeks.

